* human



Connecting Chino created an opportunity for community members to test out potential bicycle and pedestrian infrastructure improvements on Tenth, B and Eleventh Streets near the Chino Community Building. The temporary treatments included a two-way cycle track, bicycle boulevards and perpendicular curb ramps.





Connecting Chino







Project Goals

The Southern California Association of Governments (SCAG) and the City of Chino hosted **Connecting Chino** to support ongoing active transportation planning and design efforts in the City. The City utilized the temporary infrastructure demonstrations to promote planned safety improvements and to collect feedback on innovative concepts identified in the City's Bicycle and Pedestrian Master Plan. The Community Advisory Committee identified and achieved the following project objectives during the planning process:

- Promote planned safety and bicycle improvements to residents
- Help residents conceptualize planned bicycle and safety improvements from the Bicycle and Pedestrian Master Plan
- Engage at least 200 participants
- Receive feedback via participant surveys from at least 20% of attendees
- Attract 50% of the participants from the immediate "Community Building" neighborhood.

Demonstration Elements



A bicycle rodeo provides an opportunity for bicyclists to practice and develop skills to share the road, become better bicyclists and avoid collisions.

Community Participation

250 attendees

84,829 impressions

Top 3 barriers to walking/biking more in the community

#1 concern about driver behavior

#2 destinations are too far to walk or bike

#3 need to transport children/people/bags

26%

typically travel around their community by walking

40%

traveled to the event by walking or biking 13%

typically travel around their community by biking

69%

live in Chino



Two-way cycle tracks allow bicyclists to travel in both directions on the same side of the street, with a physical barrier between people on bikes and vehicle traffic. Cycle tracks improve bicyclists' comfort and safety and reduce the risk of a bicyclist being hit by the opening of a car door.



3 Bicycle boulevards are streets with low motorized traffic volumes and speeds, designed to give bicyclists travel priority. Many local streets can be transformed into bicycle boulevards by integrating safety improvements like signs, pavement markings such as sharrows, and other traffic calming measures, like diverters and closures.



Perpendicular or Paired Curb Ramps connect directly to the sidewalk at a right angle, allowing pedestrians, especially those with disabilities, to be aligned with the direction they are crossing.



Participants shared support for demonstrated elements through engagement activities and surveys.

Community Feedback

181 Surveys Collected

84%

think that the bicycle boulevard makes them feel safer biking 92%

think that
perpendicular
curb ramps
makes them feel
safer walking

80%

support permanently installing the perpendicular curb ramps

88%

think the two-way cycle track makes them feel safer biking 71 ° (0)

support permanently installing the bicycle boulevard



Top Ways to Improve Experience for People Walking & Biking

- Sidewalk lighting
- Improved public safety
- Wider sidewalks
- More trees/shade



Top Ways to Improve Experience for People Bicyling

- More bike lanes protected from vehicles
- More bike lanes on the road
- Driver education
- Bicyclist education

"The Go Human campaign perfectly matches our goals to get people out of their houses, using their bikes, walking and getting better exercise. It's a perfect partnership."

- Mayor Eunice Ulloa



Next Steps

- Incorporate community feedback into current development of conceptual feasibility plans for a 4.7 mile bicycle boulevard network.
- Coordinate with Community Services and Chino Police to host additional bicycle education events throughout the community.



f y ⊙ #GoHumanSoCal

GoHumanSoCal.org/ConnectingChino

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.