

SCAG Safe & Active Streets Working Group June 23, 2022





Project Background

- Funding for the ATP was administered by SCAG
- Project Length: 11 months (March 2021 February 2022)

Project Team





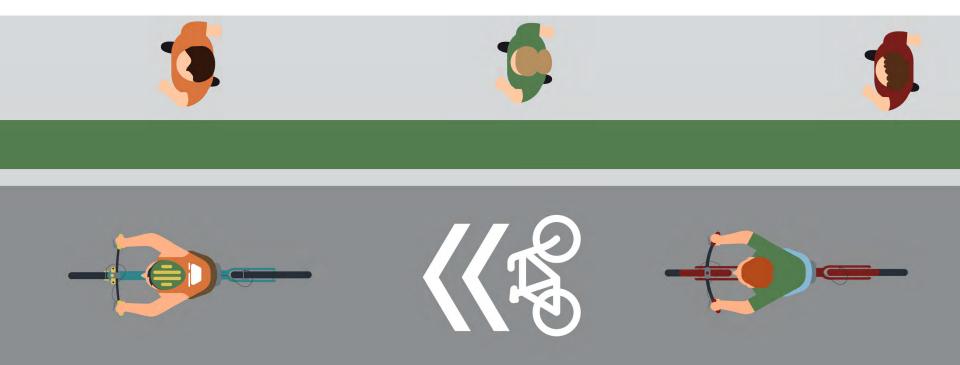








Active Transportation Plan Overview



What will this ATP do?

Improve safety and comfort











What did we accomplish?

1. Assessed community needs through site visits and community workshops

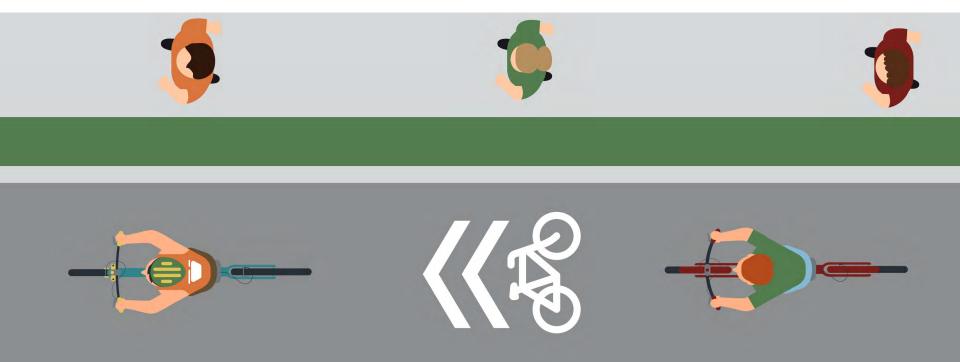
2. Evaluated street, pedestrian, and bike network throughout the County

3. Identified and prioritized active transportation projects

4. The plan was developed with input by a Project TAC that consisted of all cities, county, SCAG and Caltrans staff.

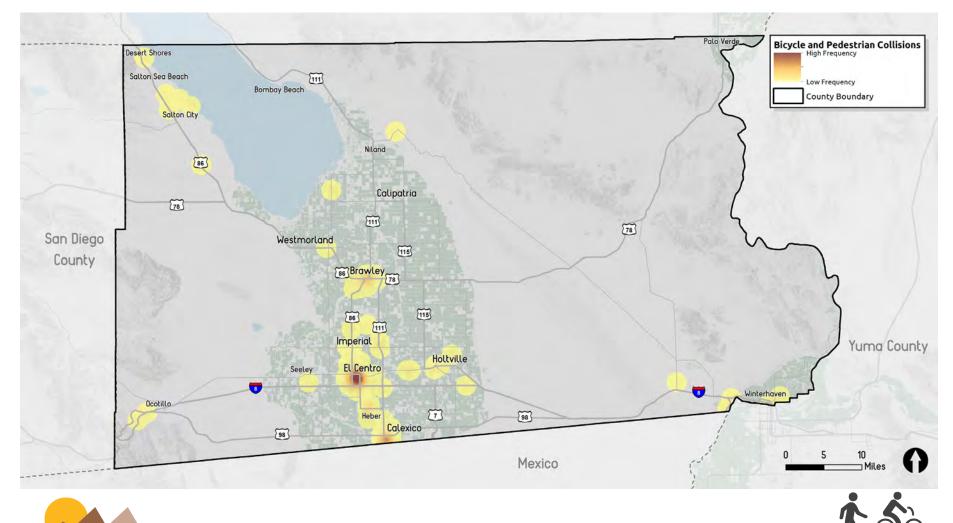


Existing Conditions Overview



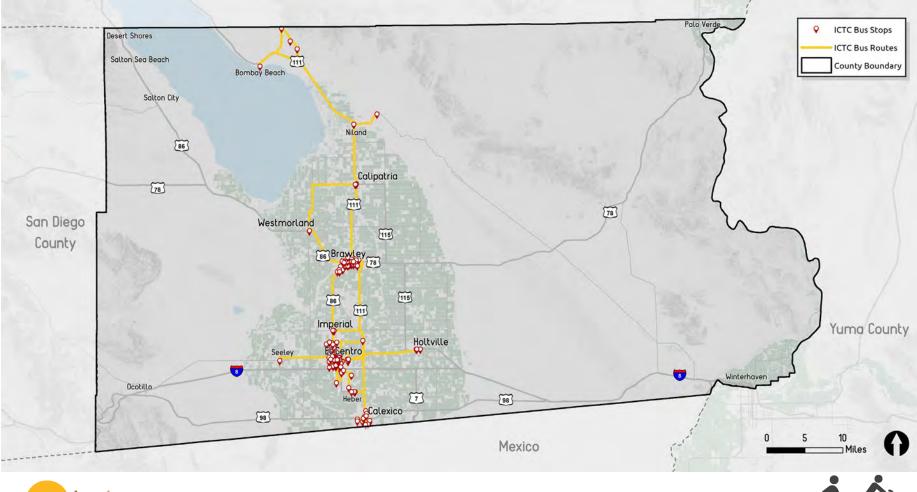
Existing Conditions

• Analyze existing conditions such as access points, destinations, and physical constraints



Existing Conditions

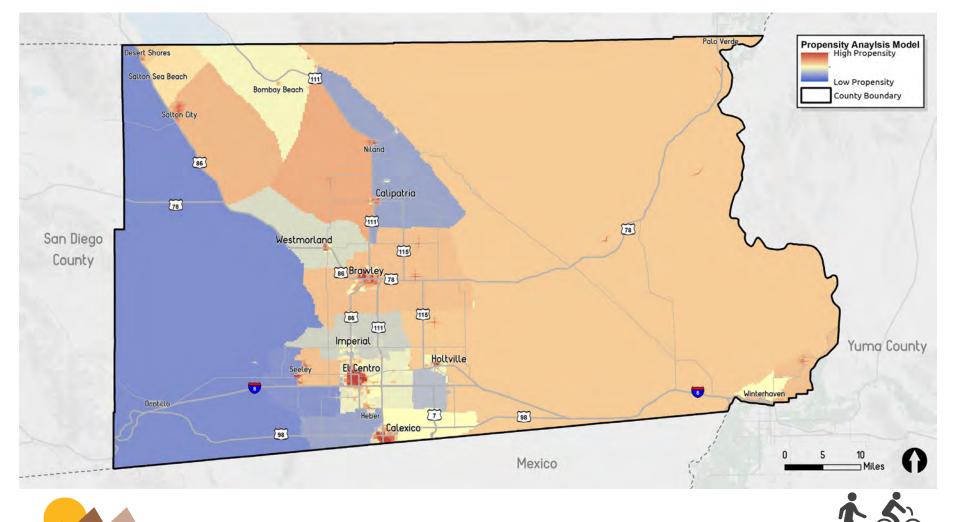
• Analyze existing conditions such as access points, destinations, and physical constraints





Existing Conditions

• Analyze existing conditions such as access points, destinations, and physical constraints



Existing Conditions Field Work





Imperial



Imperial Valley College



Holtville



Niland



Calipatria





Community Engagement Overview



Outreach Strategies

- Project website
- Project survey (online and printed)
- Technical Advisory Committee (TAC) informed the team of outreach opportunities
- Conducted stakeholder meetings
 - Imperial Valley College Zoom presentation and Imperial Valley Velo Club
- 15 community workshops conducted throughout the ATP planning process.
 - 11 data collection workshops held between July 16 and August 26, 2021.
 - Four project recommendations workshops held between October 28 and November 6, 2021.



In-Person Outreach







RC

Creating more regional connections where feasible, specially to areas such as IVC and SDSU Imperial Valley Campuses.



CC

Additional/more accessible bus stops would be helpful for families.

99











CC

Running/walking trails would be good for students.

98







SCAG GoHuman Outreach

- ICTC leveraged a GoHuman funding opportunity to promote active transportation safety awareness throughout Imperial County.
- ICTC in partnership with SCAG, implemented a bilingual public awareness campaign through radio advertisement, billboard signs, transit buses, lawn signs, banners, and social media.

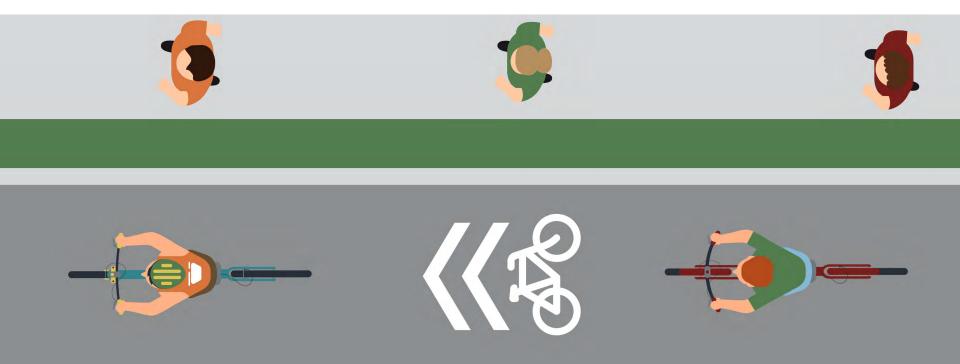








Project Recommendations Overview



Project Identification

How were projects identified?

- Existing conditions analysis and community engagement
- Did a city or community recently complete an ATP, complete streets, or related plan?
- Areas where people are more likely to walk, bike, and take transit such as downtowns, schools, and parks
- Other factors considered:
 - Popular destinations
 - Demographics
 - Reported collisions
 - Future projects
 - Stakeholder input



Project Identification

- Team completed a literature review of transportation-related plans and projects in Imperial County.
- Determined the following cities and communities needed a special focus with this planning effort based on lack of a plan or a dated plan.
 - Brawley
 - Westmorland
 - Holtville
 - Bombay Shores
 - Desert Shores
 - Palo Verde
 - Salton Sea Beach



Two Types of Project Recommendations

Regional Projects

• Active transportation projects that have the potential to connect several cities and communities through corridors that provide convenient and safe access.

City / Community Projects

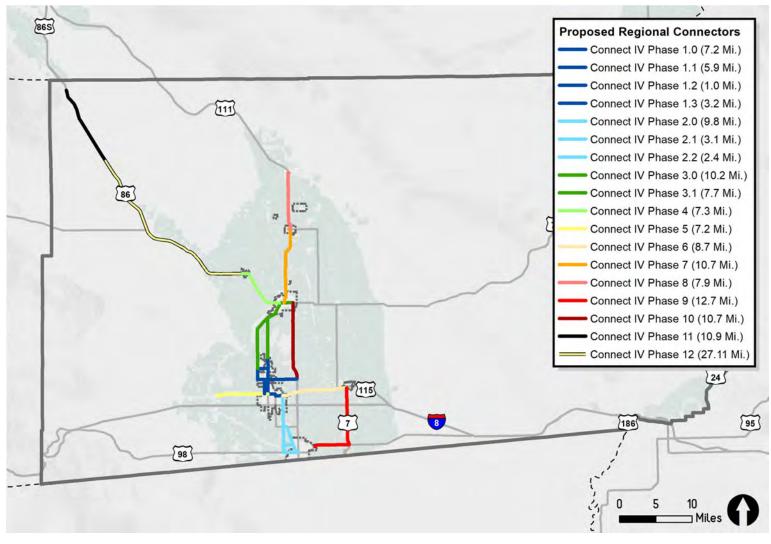
• Active transportation projects focused around 1/4 mile walk-times from IVT transit stops. Focused on improving pedestrian and bicycle infrastructure such as missing sidewalks, crosswalks, transit shelters, bike lanes, etc.

Project Prioritization

• Data-driven process consisting of cumulative scores derived from various criteria such as demographics, collisions, and destinations

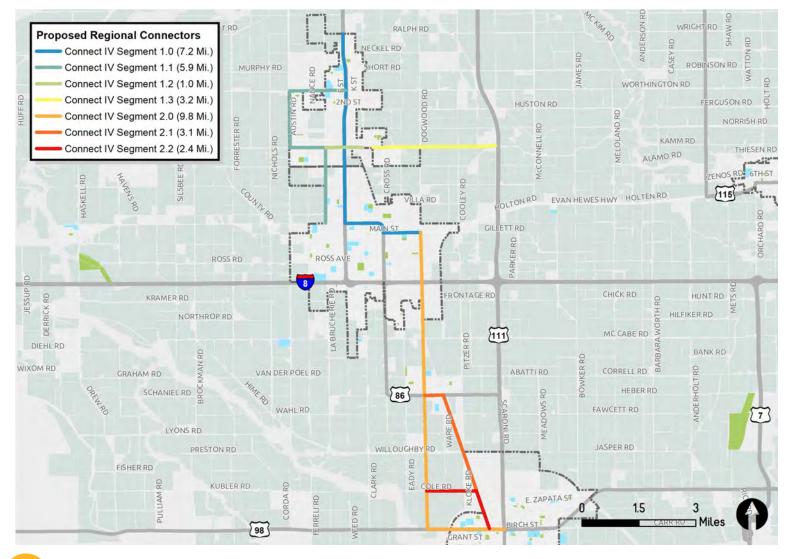


Regional Projects



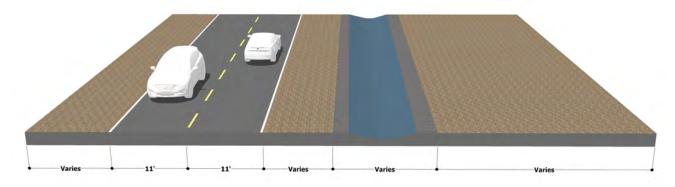


Regional Projects

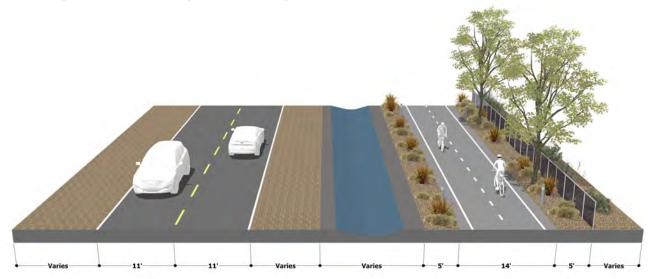




Regional Projects



Existing Conditions: Dogwood Road, just north of Heber



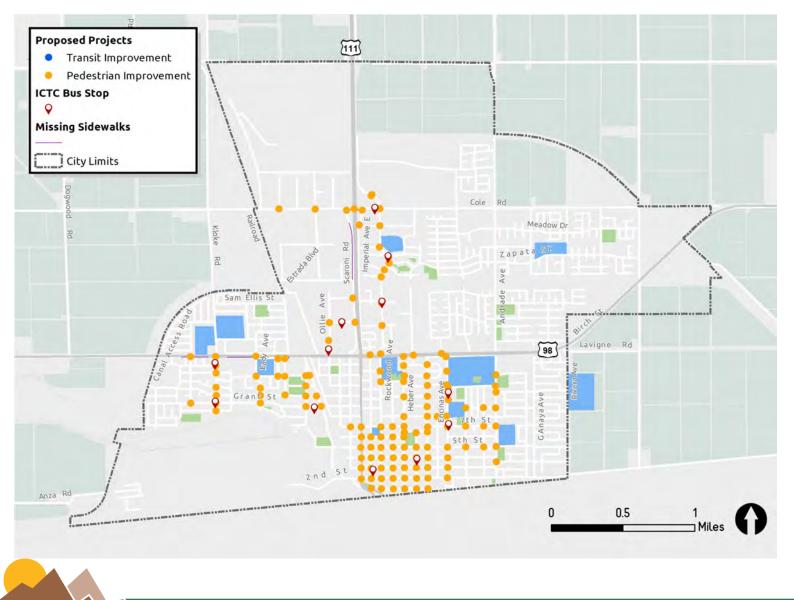
Proposed Conditions: Dogwood Road, just north of Heber



City and Community Projects: Bombay Beach

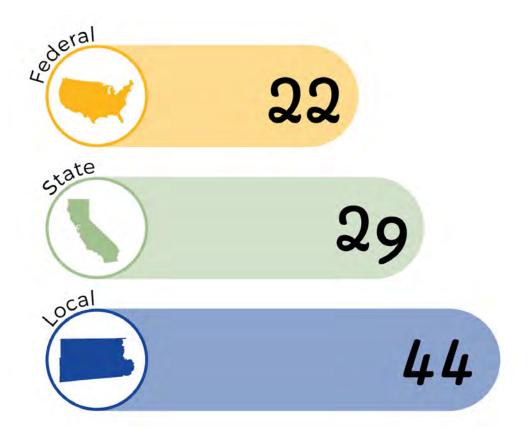


City and Community Projects: Calexico



Funding Opportunities

- Chapter 5 of the ATP outlines Federal, State, and Local funding opportunities that ICTC, the County, and the cities can pursue.
- Recurring funding sources such as the Caltrans
 Sustainable Communities
 Grant Program or the Active
 Transportation Program offer yearly opportunities
- Always be on the lookout!
 - Caltrans Clean CA Grant had a short application window, but offered \$269 million dollars in funding





Next Steps

Maintain communication with ICTC and all County partner agencies to ensure projects continue getting designed and built!







Thank you! Questions or Comments?



Imperial County Safe Routes to School Highlights

Health Program Coordinator Yoliviviana Sanchez



Agenda

- Mission
- Imperial County Safe Routes to School Program Overview
- SRTS Interventions
- Walk and Drone Highlights
- Next Steps



Mission: **Develop dynamic** strategies to engage children in physical activity, reduce greenhouse gas emissions and promote a healthy lifestyle.

Imperial County Safe Routes to School Program Overview

- Non- infrastructure interventions
- Create safe an enjoyable opportunities for children to bike and walk to and from school.
- SRTS Program education
- Policy, Systems, and Environmental Change
- Training
- Parent and Community Involvement





Imperial County Safe Routes to School Interventions 2021-2022

- Community Events
 - Walk to School
 - Bike To School
- Walk and Drone Audits
- Safe Routes to School in School Wellness Policies







Imperial County Safe Routes to School Project ;

- Collaborate with over 12 wide range of partners such as;
 - School District
 - Superintendent
 - Teachers
 - School Maintenance staff
 - Law Enforcement Agencies
 - City Police Department
 - Imperial County Sherriff's
 - Health Care Providers
 - City and County Departments
 - Youth Groups
 - Community Members
 - School Programs
 - ASES
 - Migrant Program
 - STEM







Walk and Drone Audits Overview

- Drone Audit
- Walk Audit
- Walkability Assessment Tool: Let's Go For A Walk: A Toolkit for Planning and Conducting a Walk Audit

Westmorland Elementary School Drop-off and Pick-up Zone Walk Audit







Drone Link:

https://youtu.be/cZawta0JKWE

Heber Elementary School District Drone Audit

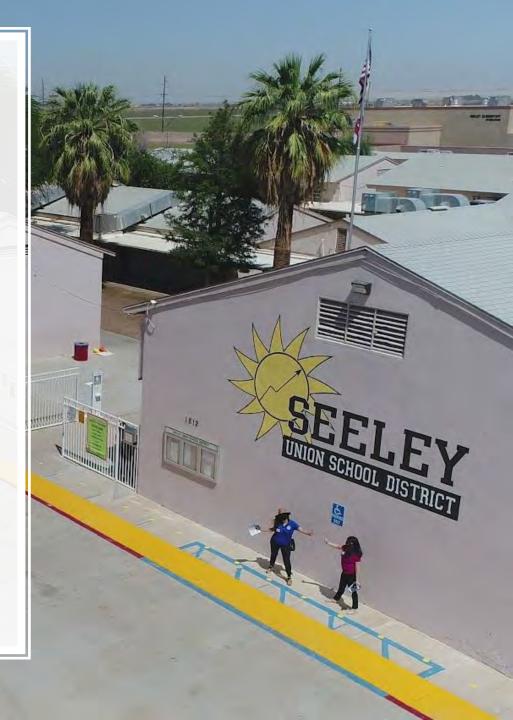
Drone Link: https://drive.google.com/drive/folders/1A7il F-Y3_XGnuMmODo9-4PrrKxpi1M72



Seeley Union Elementary School

Drone Link:

https://photos.google.com/share/AF1QipMAgJlBeG nTy1EEk3q HbX7DJQl5BliWNOe 1EDkJqi9CMZEvbu6AF4hP7 zpVkKg/photo/AF1QipPJGEXkXSgFV5rmS6KcvSFsoK TtSoEZl8IlXic1?key=TINYRjhfV29mVmFBeExJUnk1cU VnMVhxSXNsSXNR





Resources

SCAG Kits of Parts Installation Training KOP Evaluation Survey English and Spanish Overview Guide Kits of Parts Benefits of doing Physical Activity

How to Reduce your Carbon Footprint





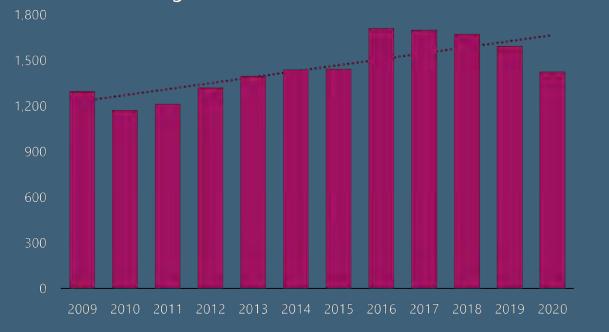
Regional High Injury Network

June 23, 2022

WWW.SCAG.CA.GOV

Overall Safety Trends

SCAG Region Total Number of Fatal Victims





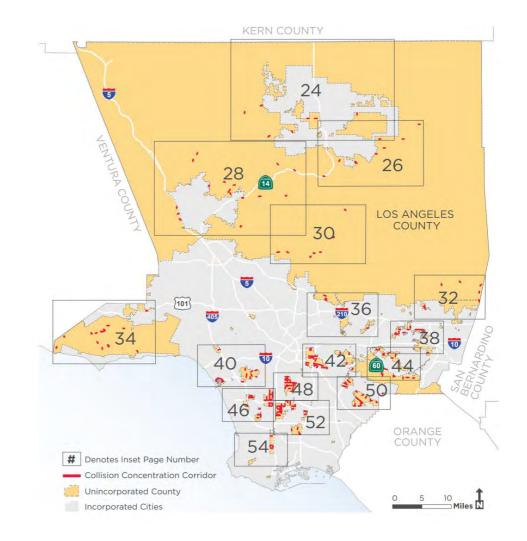


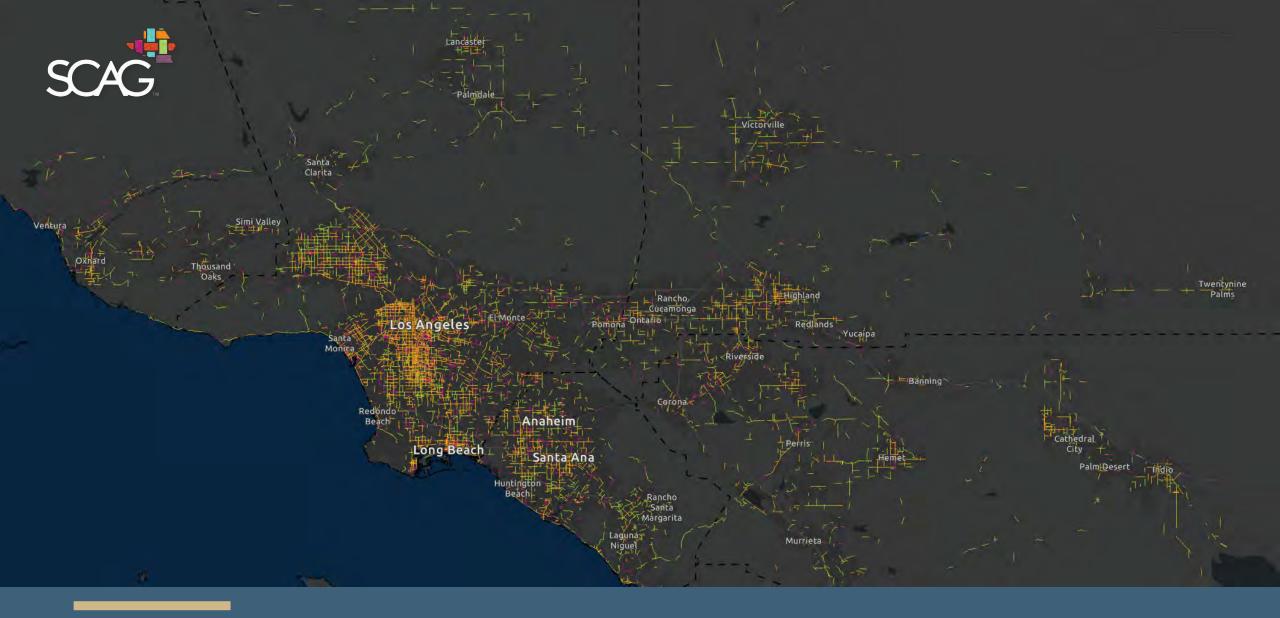




What is a High Injury Network (HIN)?

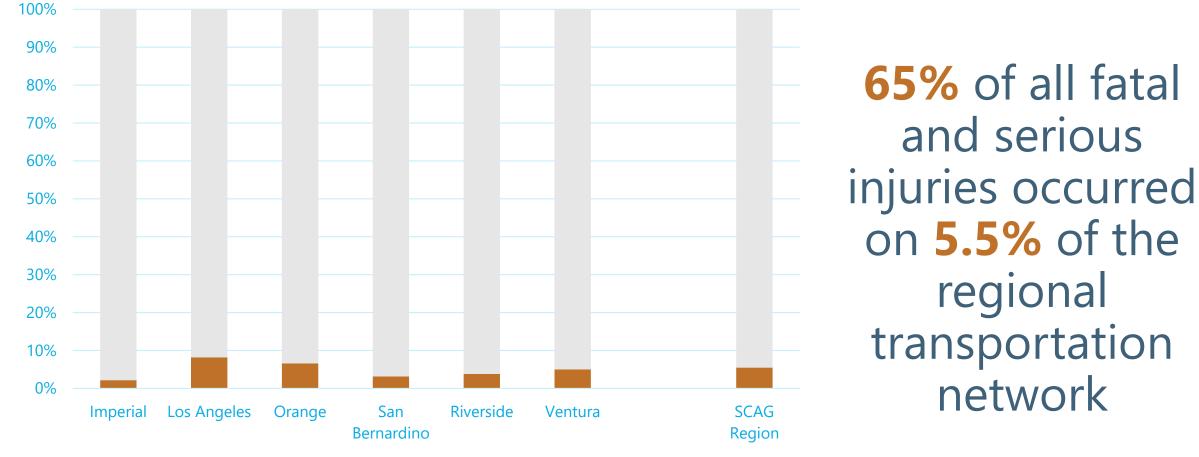
- A network of designated corridorlevel segments where the highest concentrations of collisions occur
- One of many evaluation strategies for beginning to address traffic safety





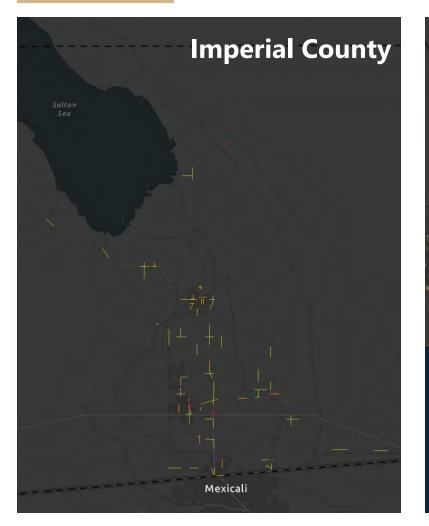
SCAG REGIONAL HIGH INJURY NETWORK

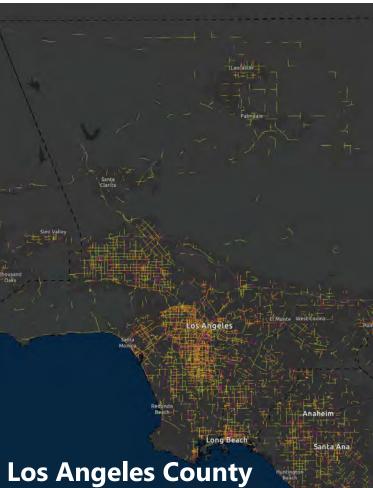
Percentage of Roadway Mileage in HIN by County

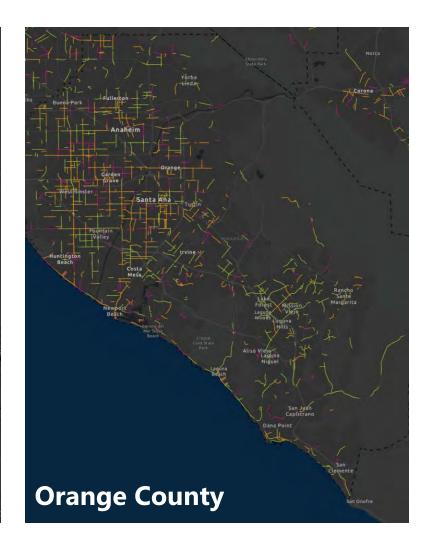


HIN Not HIN

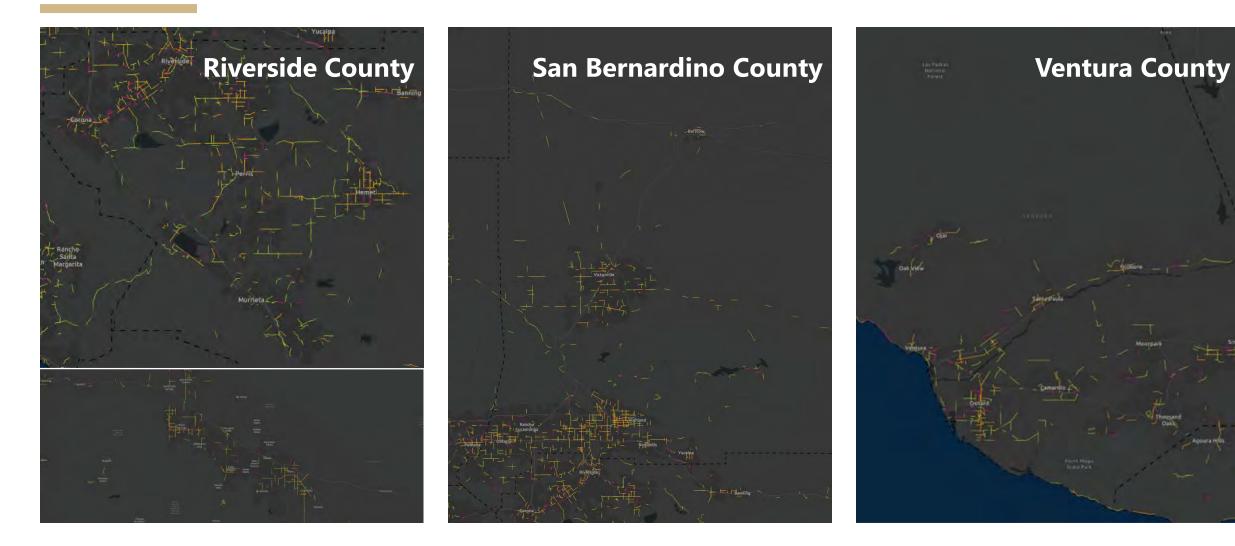
County HIN Snapshots







County HIN Snapshots



HIN in Equity Areas

SB 535 Disadvantaged Communities

census tracts identified as disproportionately burdened by and vulnerable to multiple sources of pollution

Environmental Justice Areas

TAZs with number of people of color or low-income households above the regional average

Communities of Concern

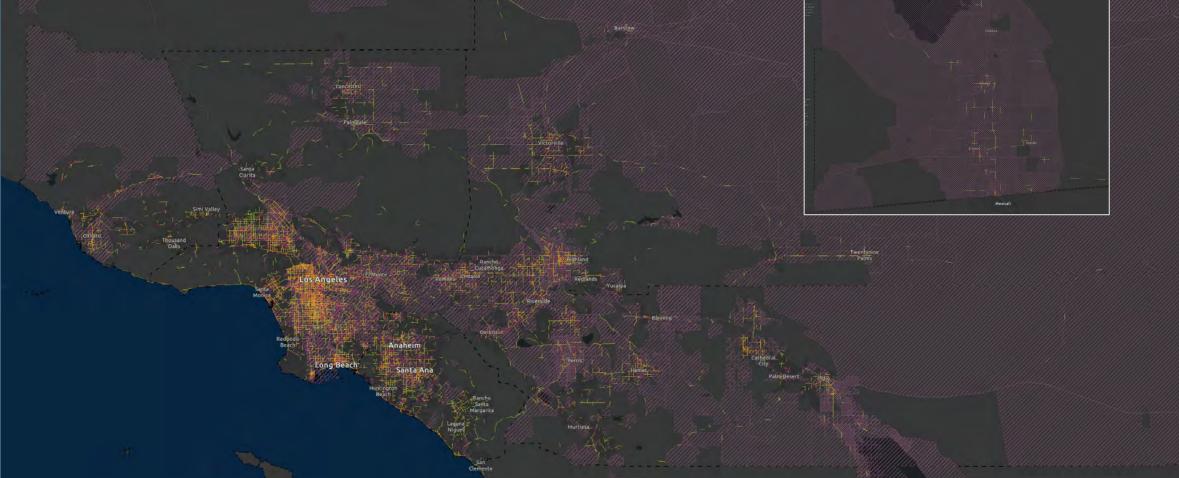
CDPs and CPAs with the highest concentration of people of color and low-income households

100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0% Ventura AG Regio Equity Areas Non-Equity Areas

Percentage of HIN in Equity Areas by County

HIN in Equity Areas

Imperial County



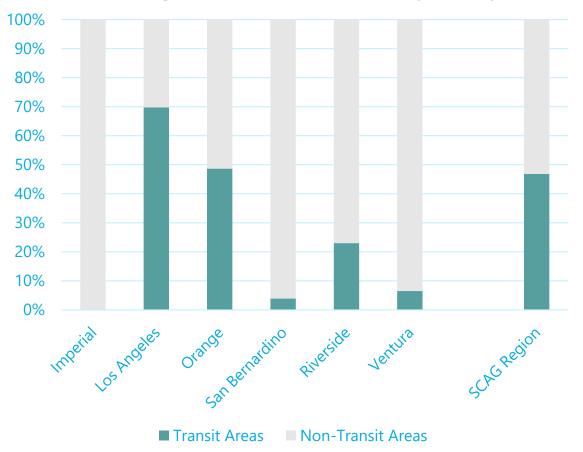
HIN in Transit Areas

High Quality Transit Areas

areas within one half mile of an existing or planned fixed guideway transit stop or a bus transit corridor where buses pick up passengers at a frequency of every 15 minutes (or less) during peak commuting hours

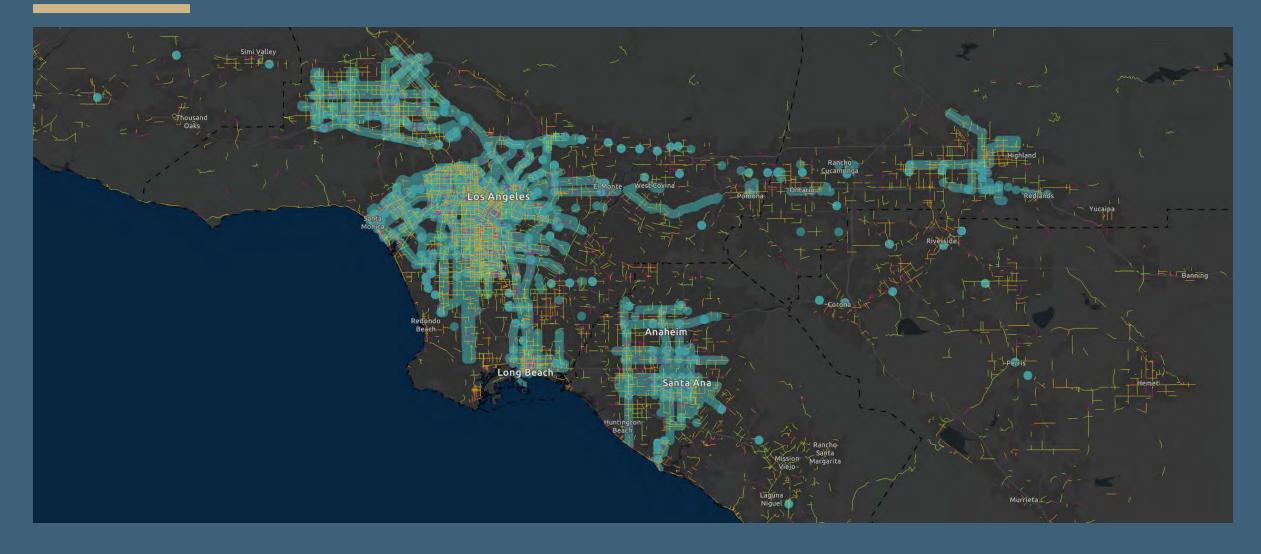
Transit Priority Areas

areas within one half mile of existing or planned 'major' transit stops in the region



Percentage of HIN in Transit Areas by County

HIN in Transit Areas



Next Steps

Transportation Safety Dashboard

- New webpage for regional transportation safety data and information
- Similar to <u>City of Los Angeles</u> <u>Vision Zero GeoHub</u>
- Replacing SCAG's HIN StoryMaps
- Expected launch in Summer 2022

SCAG Home Existing Conditions High Injury Network How to Develop an HIN Get Involved Resources

UNDERSTANDING TRANSPORTATION SAFETY

We endeavor to use information and data to help us make better transportation decisions that result in fewer fatalities and serious injuries. We want to find solutions to make the region safer for everyone.

The first step is to acquire a perspective on our existing conditions. Specifically: What is happening? Where is it happening? When is it happening? When

On average, each year in Southern California, 1,450 people are killed, 5,500 are seriously injured, and 124,000 are injured in traffic collisions. These numbers represent children, parents, spouses, relatives, and friends. Collisions are happening to people who drive, and disproportionately to people who walk and bike. Low income and communities of color are also negatively impacted; a significant portion of SCAG's <u>High Injury Network</u>, about 81 percent, exists in equity areas, including <u>SB 535 Disadvantaged Communities</u>, <u>Environmental Justice Areas</u>, or <u>Communities of Concern</u>.







Ask yourself: What is an acceptable number of traffic fatalities?

A Public Service Announcement from Western Australia gives residents a statistic regarding traffic deaths and asks them to consider what a more acceptable number would be.



THANK YOU!

For more information, please visit:

https://scag.ca.gov/transportation-safety



Federal and State Funding Opportunities

June 23, 2022

WWW.SCAG.CA.GOV

US DOT Safe Streets and Roads for All

- Competitive grant program
- Administered annually by USDOT
- \$1 billion/year starting in FY22, over 5 years
- Counties, cities, towns, transit agencies, regional & tribal entities eligible to apply
- Funds non-infrastructure, planning, and implementation for Vision Zero-type projects
- Evidence based, low-cost improvements



Image: USDOT

US DOT Safe Streets and Roads for All

• Eligible activities:

- Planning (40% of funds, \$400m/year)
- Implementation (60% of funds, \$600m/year)
- 20% match (in-kind or local)
- If applying for implementation, must have a Local Road Safety Plan or equivalent
- Can only apply for one or the otherApplications due Sept. 15, 2022



Image: USDOT

Caltrans Highway Safety Improvement Program

- Competitive grant program
- Administered by Caltrans
- \$174m for most projects, \$36m in set asides (guardrails, peds, edge lanes, bike safety, Tribes)
- Minimum: \$100k, Maximum: \$10m per agency
- Reimbursement depends on countermeasures



Caltrans Highway Safety Improvement Program

- Counties, cities, & tribal entities eligible to apply
- Funds for implementing roadway safety enhancements
- Requires Local Road Safety Plan or equivalent (e.g., Vision Zero Plan to apply)
- Requires benefit cost ratio using the HSIP Analyzer
- Applications due Sept. 12, 2022





THANK YOU!

For more information, please visit:

USDOT SS4A: <u>https://www.transportation.gov/grants/SS4A</u> Caltrans HSIP: <u>https://dot.ca.gov/programs/local-assistance/fed-and-state-programs/highway-safety-improvement-program/apply-now</u>

Go Human + Active Transportation Resource Center (ATRC) Partnership

Alina Borja, Junior Planner June 23, 2022 SCAG.

WWW.SCAG.CA.GOV

Go Human Supports Community-Driven Action

Safety Advertisement Campaign



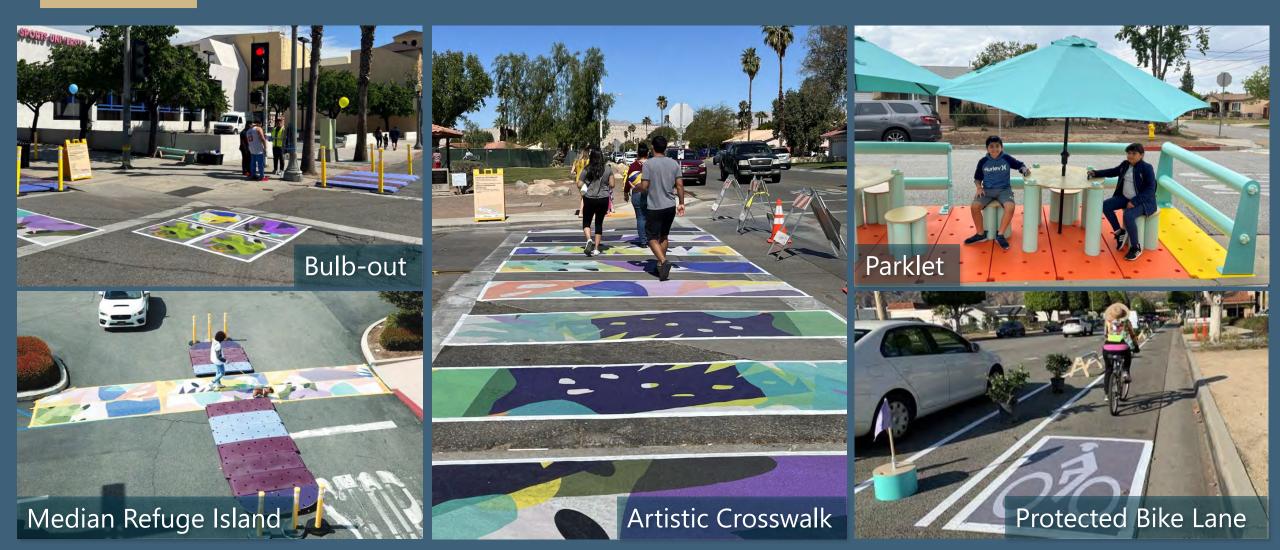
Temporary Safety Demonstrations



Capacity Building



Go Human Kit of Parts as an Engagement Tool



Demonstrated Success: From Pop Up to Implementation





of demos secured
additional
resources or have
been fully
constructed

Statewide Partnership with ATRC



Goals & Vision for the ATRC Partnership

- **Promote** the *Go Human* program model as an innovative best practice statewide
- Promote local community-based organization (CBO) partnerships and equity-centered planning projects through meaningful community engagement
- Explore the feasibility of a long-term *Go Human* Kit of Parts loaner program as a statewide resource to strengthen engagement in ATP projects and beyond
- **Expand and build relationships** with other entities across the state

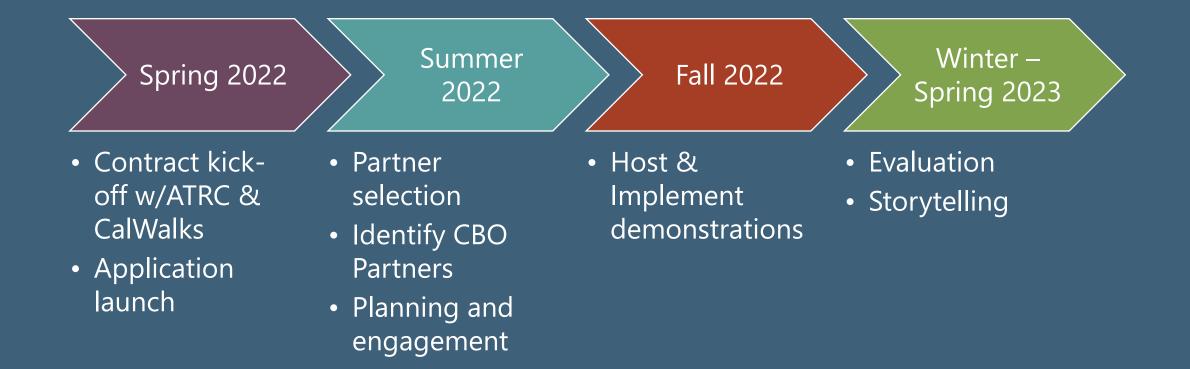


Anticipated Outcomes



- **Support active transportation** safety planning priorities across the State by implementing three demonstrations in priority communities
- Engage local CBOs in each project, supporting local capacity building
- **Expand** *Go Human's* existing guidebook and toolkit to support local demonstrations to serve as a resource at the ATRC alongside the physical Kit of Parts

Pilot Program Timeline



THANK YOU!

For more information, please visit: Visit: GoHumanSoCal.org Follow Us: @GoHumanSoCal (>) (@) (f) (in) And sign up for our newsletter!

2022 Go Human Mini-Grants Program Update

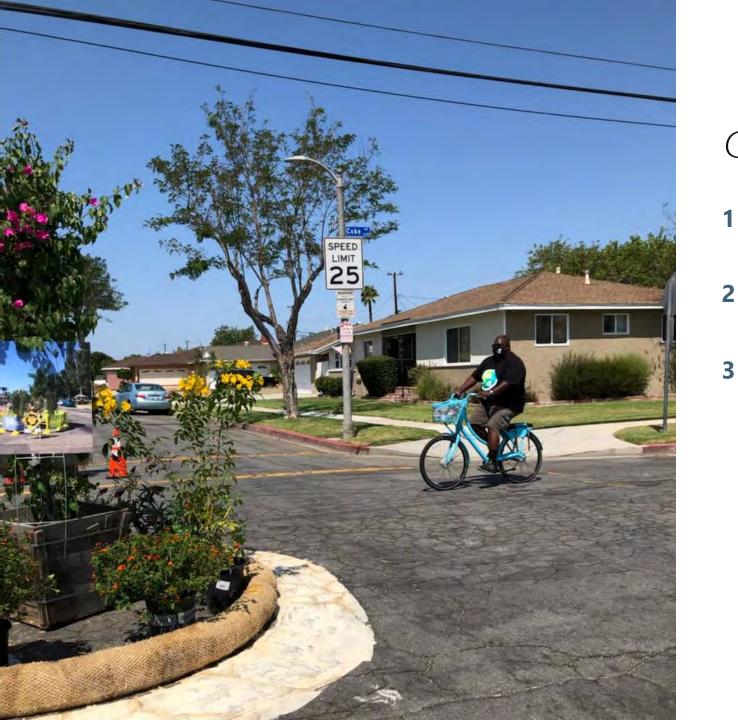
June 23, 2022

Andrés Carrasquillo, Community Engagement Specialist

WWW.SCAG.CA.GOV

SCAG

🚯 🚳 human



Go Human Mini-Grants

- **Program Overview**
- 2022 Awards

1

Go Human Safety Pledge

About Go Human



Safety Advertisement Campaign



Temporary Safety Demonstrations



Capacity Building

Program Overview

About the Program

Go Human Mini-Grants Program is SCAG's funding opportunity for community organizations to lead traffic safety projects.

Eligible Applicants	Community-based organizations, non-profits, social enterprises
Maximum	\$15,000
Funding Amount	(increased from 2021!)
Implementation	June (when MOUs are signed)
Period	to August 2022



Program Goal

The Program aims to build streetlevel community resiliency and increase the safety of people most harmed by traffic injuries and fatalities, including without limitation:

- Black, Indigenous and People of Color;
- people with disabilities;
- and frontline workers, particularly those walking and biking.



Wraparound Support

In addition to funding, SCAG provides ongoing support to Awardees:

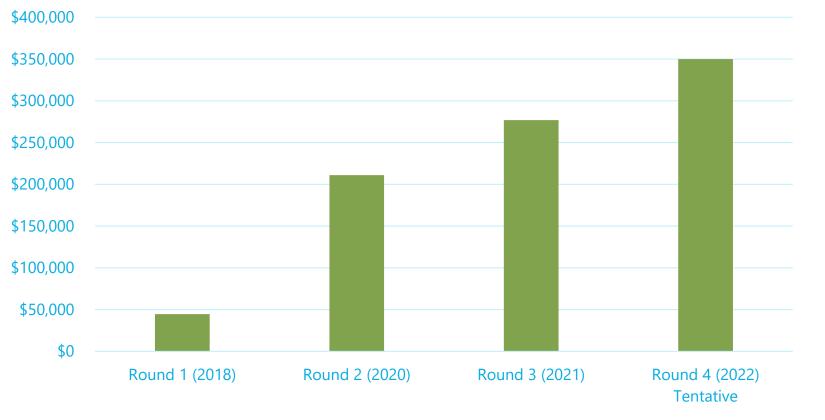
- Check-in calls
- Co-branded safety material
- Kit of Parts coordination
- Promotion on *Go Human* social media
- Partnership development



2022 Awards

Total Funding Distributed

Mini-Grant Awards Distributed by Year



\$350,000+ Distributed

26 Awardees

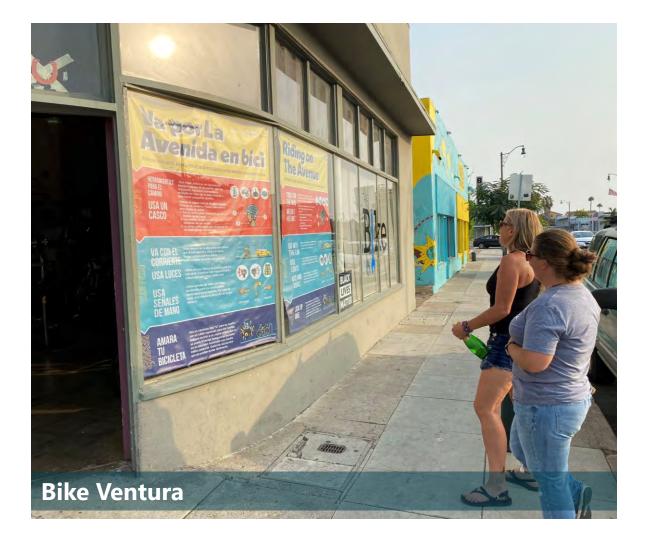
\$880,000+ Total distributed to date

Mini-Grant Awards

2022 Awards

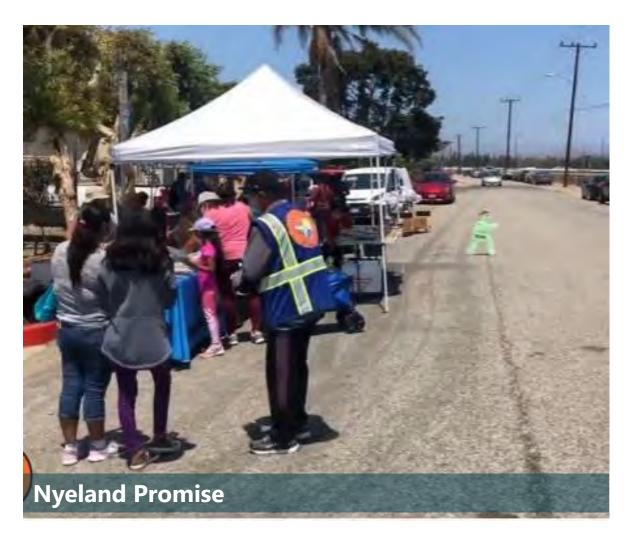
Conditional Award List

- Arts Council for Long Beach, "Washington Neighborhood Community Corners" City of Long Beach
- **Bike Culver City**, "Project Visibility" *City of Culver City*
- Bike Ventura, "BIPOC Bicycle Safety and Popular Education at the Oxnard Bike Hub" City of Oxnard
- Central City Neighborhood Partners, "Pedestrian Traffic Safety Campaign" City of Los Angeles
- Chesterfield Square Community Block Club, "Chesterfield Square Mural Dedication" City of Los Angeles
- **Comite Civico del Valle**, "Active Community Education" *City of Brawley*
- **Community Intelligence**, "Go Crenshaw Wayfinding Project" *City of Los Angeles*
- Connie Rice Institute for Urban Peace, "Harvard Park Walking Club for Safer Streets" City of Los Angeles



Conditional Award List , cont'd.

- Costa Mesa Alliance for Better Streets, "Bright Lights of Costa Mesa" City of Costa Mesa
- Day One, Inc., "El Monte Asphalt to Arts" and "Pomona Asphalt to Arts" City of El Monte & City of Pomona
- East Side Riders Bike Club, "Bicycling Education and Safety Training" *City of Compton*
- Highlanders Boxing Club and Youth Engagement, "Safety While Walking" and "(Stop) Street Takeover Awareness" *City of Highland and City of San Bernardino*
- Latino Health Access, "Ride, Walk & Roll Orange County!" Orange County
- Los Angeles Walks, "Equipment & Skills Essential for Promotores Securing LA City/County Safe Street Contracts" City of Los Angeles
- National Health Foundation, "Decorative Crosswalk Plan" City of Los Angeles
- Nyeland Promise, "Safe Travels/Viajes Seguros" *City of Oxnard*



Conditional Award List, cont'd.

- **Overstreet Consulting**, "Continuing to Ride: Biking While Black Through Decriminalization, Disenfranchisement, and Gentrification" *City of Los Angeles*
- **People's Collective for Environmental Justice**, "Bloomington Path for All" City of Bloomington
- People for Mobility Justice, "South LA Mobility Justice Lab" Los Angeles County
- **Public Matters**, "How East Los Moves: Creative, Custom People-Powered Transit!" *City of City Terrace*
- Rose Park Neighborhood Association, "State of the Neighborhood" *City of Long Beach*
- Santa Ana Active Streets, "Willard Safe Streets" and "SAAS Speaker Series" City of Santa Ana
- **The Artlands**, "Revitalizing Public Transit through Bus Bench Art" *City of Redlands*
- Youth Leadership Institute, "YLI Youth-Led Safety and Walkability Assessment" Eastern Coachella Valley



2022 Awards

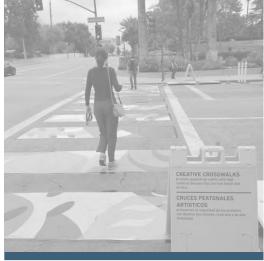
Timeline





- Awardees sign MOUs with SCAG
- Implementation period begins
- SCAG leads on-boarding sessions

JULY



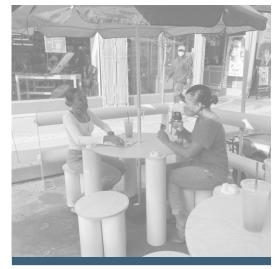
- Awardee activities take place
- SCAG leads promotion and storytelling

AUGUST



- Awardee activities conclude, Implementation period ends
- SCAG leads promotion and storytelling

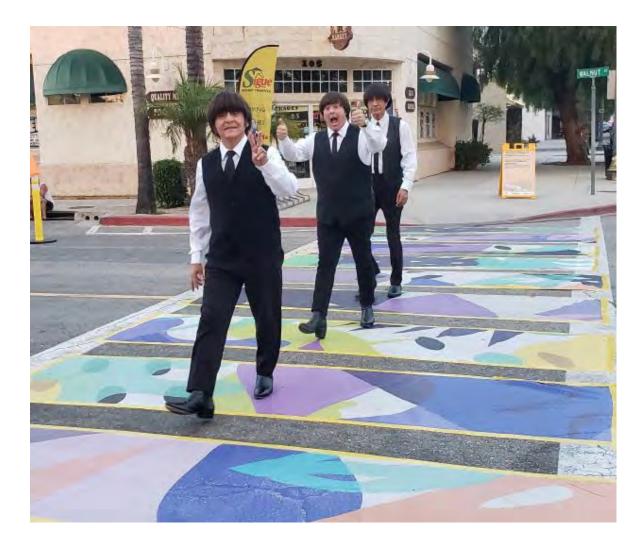
SEPTEMBER



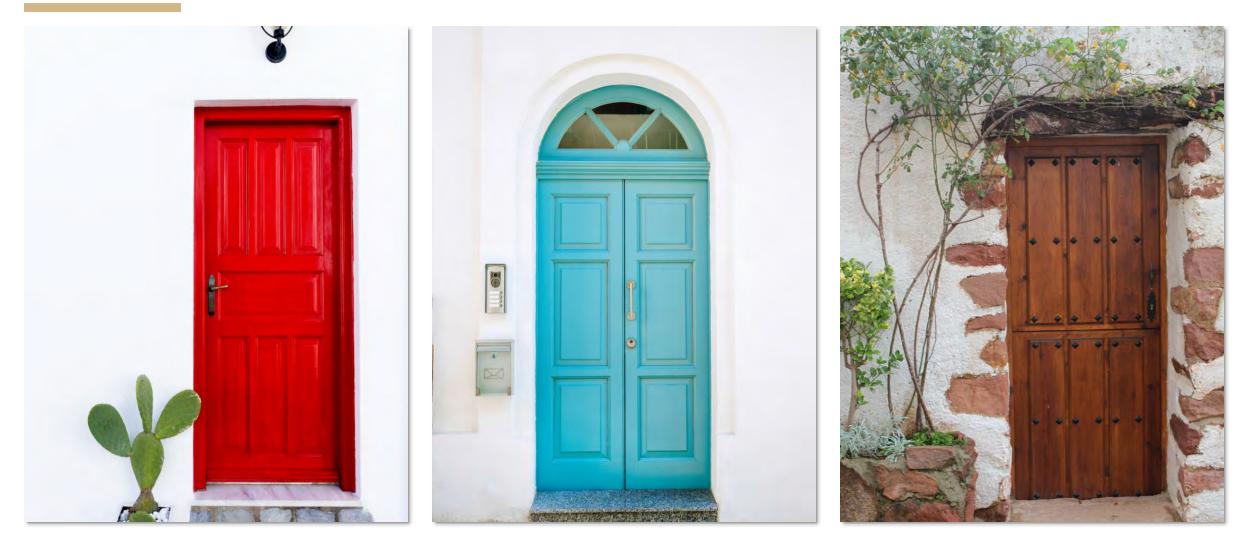
- Final Reports Due
- SCAG produces overview video

Support Awardees! Make the Go Human Safety Pledge!

- Join the Mini-Grant Awardees by committing to improve traffic safety in your community.
- Sign on behalf of your jurisdiction, your organization, or yourself!
- Safety Pledge signatories gain access to *Go Human* resources...



Access resources to support actions in your community! **Choose your door...**





THANK YOU!

For more information, please visit:

GoHumanSoCal.org



Connect SoCal SCP Call #4: Civic Engagement, Equity & Environmental Justice

Hannah Brunelle Planning Strategy Department June 2022

June 2022

WWW.SCAG.CA.GOV



- 1. Sustainable Communities Program (SCP) & Call for Applications Overview
- 2. Call for Applications Goals & Objectives
- 3. Applicant & Project Eligibility
- 4. Call Structure, Process, & Partnership Opportunities
- 5. Proposed Scoring Criteria
- 6. Timeline

Sustainable Communities Program Overview

- Since 2005, the Southern California Association of Governments (SCAG) has provided resources and direct technical assistance to local jurisdictions via the Sustainable Communities Program (SCP).
- The 2020/21 SCP provided local agencies with three opportunities to access funding and resources to meet the needs of their communities, address recovery and resiliency strategies considering COVID-19, and support regional goals.
- SCAG will release a fourth Call for Applications for programs and projects prioritizing Civic Engagement, Equity & Environmental Justice in September 2022.

Sustainable Communities Program Goals

Provide needed planning resources

Promote, address and ensure equity

Encourage strategies to reduce VMT and GHG emissions

Implement strategies in Connect SoCal

Support Connect SoCal Key Connections

Support regional resiliency

Increase funding to the region

Learn more about the SCP on SCAG's website!

Regional Early Action Planning (REAP) 2021 Grant

- AB140 FY21-22 state budget
- \$600 million statewide
- Federal American Recovery Act
- \$246 million SCAG region's formula
- Obligated by June 2024
- Expended by June 2026



Program Areas

Early Action Initiatives - Accelerate, expand existing local service programs.

County Transportation Commission (CTC) Partnership Program - Select key transportation projects

Housing Supportive Infrastructure Program (HSIP) -Housing focused transformative programs and investments REAP 2.0 – Program Areas

Early Action Initiatives Local Technical Assistance Resources







Sustainable Communities Program (SCP) Local Information Services / Regional Data Platform Subregional Partnership Program 2.0 (Housing Element Support)

Go Human

SCP & SCAGs Racial Equity Action Plan

The Racial Equity Early Action Plan (REEAP), approved by the Regional Council in May 2021, established goals and a policy direction to advance racial equity through SCAG's programs.

SCP Call 4 directly supports the policy direction and Goal 3 of the Plan "Encourage Racial Equity in Local Planning"

- Provide resources for CBO engagement in Local Planning
- Refine equity goals and evaluation criteria used in the Sustainable Communities Program
- Provide resources through the Sustainable Communities Program to promote Environmental Justice

SCP Call for Applications #4 Goals and Objectives

Goals

- Center and prioritize racial and social equity
- Address the pervasive and deep inequities experienced in historically disinvested communities
- Include a wide range of eligible project types
- Support the development of plans to close the gap of racial inequities
- Support the goals in SCAG's Racial Equity Early Action Plan, Connect SoCal, and SCAG's Public Participation Plan

Objectives

- Focus support in SCAG's Communities of Concern, SB 535 Disadvantaged Communities and Regional Early Action Planning Grants (REAP) 2.0 priority areas
- Support local planning efforts focused on eliminating barriers to civic engagement
- Build community capacity, trust, and sustainable relationships with stakeholders
- Prioritize community identified and implemented projects

SCP Call 4 Objectives



Support the development of plans to close the **racial equity gap**.



Support a **range of eligible** land use and transportation activities.



Prioritize efforts that benefit **Communities of Concern** and **SB 535 Disadvantaged Communities**.

Project Eligibility

This program is funded by the Regional Early Action Planning Grants of 2021 (REAP 2.0)

COVID-19 economic recovery

Affirmatively furthering fair housing

Accelerating infill housing

瞐

Reducing vehicle miles traveled

Project Eligibility

Applicants may apply to one or more of the following SCP project categories



Land Use & Transportation Strategies



Housing Supportive Infrastructure Plans & Programs



Planning Convenings & Community Engagement Strategies

Greenway Connectivity Plans

Highways to Boulevard Plans

Infrastructure & Utility Financing Plans

> Public Art in Infrastructure Programs

Community Advocacy and Storytelling

Resiliency Toolkits

Applicant Eligibility

Agency Applicant

- Cities and Counties
- County Transportation Agencies
- Natural Resources or Public Land Agencies
- Public academic institutions
- Transit Agencies
- School Districts
- Tribal Entities
- Special District

Co-Applicant(s)

- Community Based Organizations (CBOs)
- Non-profits
- Social enterprises that fulfill a social or public service mission
- Regional housing trust funds

Call for Applications Co-Applicant Partnership Structure

Meeting community needs through local partnerships

- Local agency could apply with up to two CBO co-applicant(s).
 - CBOs would be compensated to lead key elements of the project.
 - A Consultant team could be procured to support the local agency and perform identified work.



Targeted Areas based on REAP 2.0 Guidelines

- Areas of High Segregation and Poverty
- Disadvantaged and Historically Underserved Communities
- Disproportionately Impacted Households
- Impacted Households
- Low-Income Households

Proposed Application & Evaluation Process



Proposed Scoring Criteria

Project Need & Priority Populations Benefit

Project Design & Outcomes Applicants are encouraged to apply by completing an application via an online form

Local Partnerships Inclusive & Equitable Engagement While one application is recommended, applicants may submit **multiple** applications

SCP Call 4 Timeline*



*subject to change upon feedback



THANK YOU!

For more information, please visit:

https://scag.ca.gov/scp

Anita Au au@scag.ca.gov (213) 236-1874 Hannah Brunelle brunelle@scag.ca.gov (213) 236-1907