

Safe And Active Streets Working Group

September 21, 2022

WWW.SCAG.CA.GOV

Session Logistics



The meeting will take approximately 2 hours.



All participant lines will be muted.



At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be emailed to those who registered to participate in today's meeting.



Interpretation services available

SCAG offers free interpretation services for the Safe and Active Streets Working Group (and other SCAG events)

When registering, indicate your interest in **interpretation services** and your **preferred language**.

Interpretation services are guaranteed with **72-hour advance notice**.



Agenda

1.	Alina Borja, Southern California Association Of Governments (SCAG), She/Her(s)	10.00 – 10.05am
2.	GO HUMAN SHOWCASE & OUTLOOK Andrés Carrasquillo, SCAG, He/Him Youth Leadership Institute Paulina Rojas, They/She Highlanders Boxing Club Tony Cifuentes, He/Him Chesterfield Square Community Block Club Ashley Spitz, She/Her	10:05 – 11:05am
3.	BREAK	11:05 – 11:10am
4.	GO HUMAN PILOTS DIGITAL EQUITY CALL FOR ACTION Hannah Brunelle, SCAG, She/Her(s)	11:10 – 11:20am
5.	REGIONAL HIGH INJURY NETWORK Annaleigh Ekman, SCAG, She/Her(s)	11:20 – 11:30am
6.	SUSTAINABLE COMMUNITIES PROGRAM CALL FOR APPLICATION UPDATE Anita Au, SCAG, She/Her(s)	11:30 – 11:40am
7.	ATP CYCLE 6 AUGMENTATION Cory Wilkerson, SCAG, He/Him(s)	11:40 – 11:50am
8.	CLOSING & ANNOUNCEMENTS Alina Boria. SCAG. She/Her(s)	11:50 – 11:55am



Mini-Grant Showcase & Go Human Outlook

Safe and Active Streets Working Group Meeting September 21, 2021

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Agenda

- 1 About the Mini-Grants Program
- 2 Project Showcase
- **Go Human Outlook**



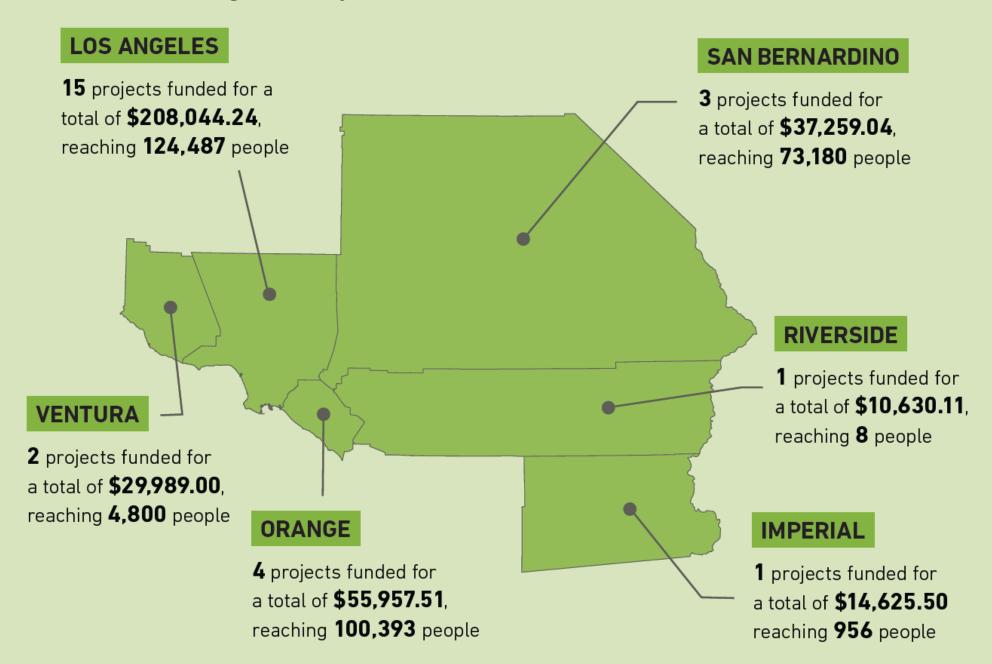
About the Program

- Go Human Mini-Grants Program is SCAG's funding opportunity for community organizations to lead traffic safety projects.
- Projects were supported with *Go Human* resources and technical assistance

Eligible Applicants	Community-based organizations, non-profits, social enterprises
Maximum Funding Amount	\$15,000
Total Awarded	26 projects \$350,000+



Mini-Grant Funding Summary



Presentations









Upcoming Safety Strategies

- SCAG will provide technical assistance for Complete Streets demonstrations using the **Kit of Parts**.
- SCAG will pilot the creation of **Go Human Community Hubs** to increase access to safety resources in the region.
- SCAG Go Human will run a storytelling campaign, with continued distribution of cobranded advertisements



Go Human Safety Pledge

- A tool to encourage local jurisdictions to create change.
- People can sign on behalf of a jurisdiction, an organization, or themselves.
- Safety Pledge signatories gain access to benefits.
- This summer, new signatories gained access to paid media campaigns, photobooth backdrops, and Safety Pledge banners.



Traffic Safety Materials for New Signatories

- Go Human will continue to roll out new materials next year!
- Sign the Safety Pledge at https://scag.ca.gov/scag-safetypledge





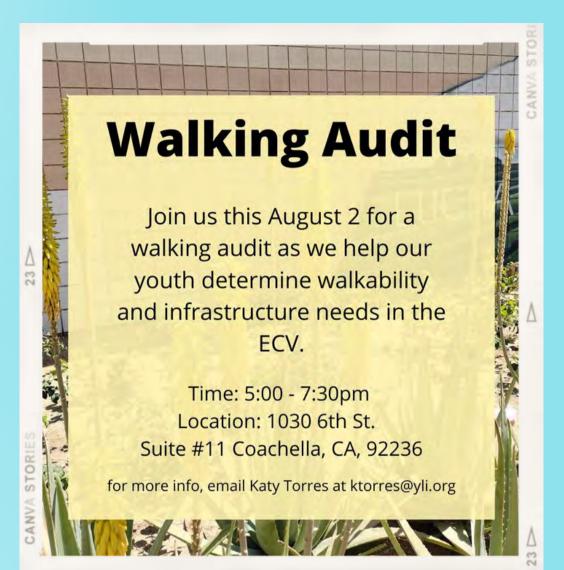
THANK YOU!

For more information, please visit:

GoHumanSoCal.org

YLI Youth Led Walking Assessment 2022

City of Coachella and Mecca







Important facts about the Eastern Coachella Valley



- Mostly rural and unincorporated community.
- The local economy is heavily dependent on agriculture and tourism.
- Even though the Eastern Coachella Valley is less than 30 miles away from affluent communities. such as Palm Springs, there is a lack of investment in basic infrastructure.
- During the summer months, temperatures rise to the triple digits and climate change is excacerbating this.



Youth, especially youth of color from rural communities, are often left out of decision making spaces.







Tips to help engage young people to participate in advocating for their community.

- Recognize the obstacles to engagement that the youth in your community might be facing. Such as lack of access to transportation and offer support for navigating these such as bus passes.
- Be genuine and authentic. Do not tokenize the youth that you are recruiting. As an adult ally, you must be committed to centering the concerns and needs of the youth in your community.
- Be intersectional. Respect pronouns and chosen names of the youth you are recruiting. Be aware of your own blind spots and tailor your programs so that youth of all identities and abilities feel welcomed in the space.



Compelle B. Meen

- Rated high for aesthetics
- More shade and rest options
- Community members were seen using the infrastructure
- Recent infrastructure investments seem to be increasing quality of life for community members

- Most areas were rated as unpleasant
- Lack of shade and rest areas
- Youth also noticed broken glass obstructing walking paths
- While there have been recent investments in infrastructure most of these benefit vehicles

Next Steps?

- Conduct the walking audit again in the cooler weather.
- Actively share our findings and process with decision makers and other organizations that are working towards a similar goal.
- Publish findings and polaroid images in our upcoming anthology.
- Continue to partner with youth on how they want to use this data to advocate for their communities.









HBC Community Events

Being safe at all times...





Community together being cool & safe







KIDS & CARS SAFE STREETS/ CALLE SEGURAS

Health & wellness community event to spread the word about Safe Routes & opportunities for safe walking in everyday life, improving the health of our humanity

> Sat August 27, 2022 10:30am-12pm 261276th st highland Ca 92346

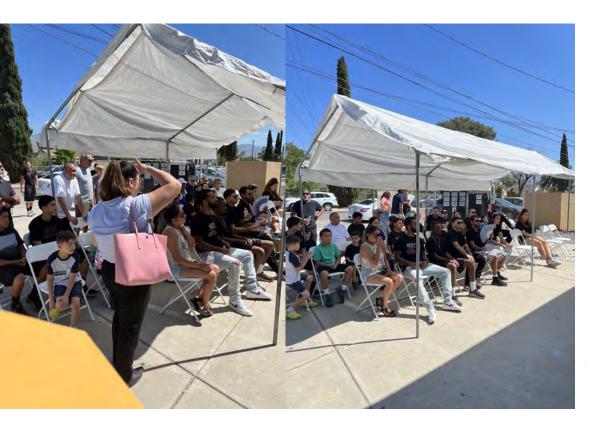
Our Event Flyer





Picture Of Our Youth





Parents And Youth Coming Together





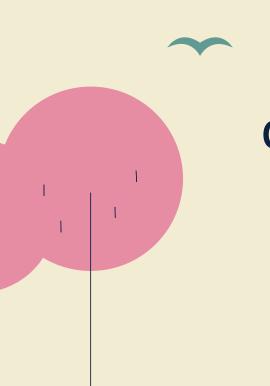
Me And My Granddaughter THE END





A community event created by the Chesterfield Square Community Block Club





Chesterfield Square Community Block Club







Bike and Art in the Park

Event Overview

Bikes

Bike tours, safety and

skills

Art

Centered around a mural painted on a structure in the park

Community

Community resource booths provided direct outreach



Main safety concerns

- Bicycle/car safety
 - Limited bike lanes
 - Narrow streets
 - Street take-overs
- Pedestrian safety
 - Cars don't obey posted signs
 - Jaywalking







Group Ride

Viewed large scale murals in the neighborhood

Kids Bike Skills

Designed a course to teach kids bike safety skills.

Bike Technicians

Assessed safety of bikes, tuned/repaired as needed.



Partnerships



- Bike Safety Experts
- Local Vendors
- Council District Office
- SCAG Go Human
- Community Partners



Challenges



- Funding
- No-show vendors
- Food permitting
- Park cleanliness







Outcomes

Group Ride



Group Ride







Cars see bicycles on the road



Attracted people from outside the community

Children's Bike Skills



Children's Bike Skills



Bike education and safety

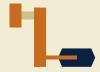
Age appropriate group rides

Helmet fitting and distribution

Bike Tune - Ups



Pre-ride safety checks



Ensured bike safety



Encouraged bike maintenance

But as for the future, I foresee a world which is more creative, more open, more loving, more ecologically friendly, more honest about its history and progress, and I think a lot of those contributions will be made by young people

Amanda Gorman Poet & Activist

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, infographics and images by Freepik



Digital Equity Call for Action to Increase Access to Affordable Broadband

Go Human Pilots Strategies to Expand Support for the Affordable Connectivity Program (ACP)

WWW.SCAG.CA.GOV

Digital Inequity

 Simplified Definition: "The gap between those with internet access and those without it"

• Expanded Definition: "Digital inequity is a social determinant of health and refers to the economic, educational, racial, and social disparities from inadequate access to technology".*

• There is no **one** digital inequity, there are **multiple** inequities. Lack of access to technology is a key social determinant of health.

Multiple Inequities

Availability: Lack of infrastructure or internet service provider (ISP) service, diverse pool of internet service providers and/or devices

Affordability: Unaffordable subscription rates

Quality of Service: Insufficient upload and download speeds

Digital Literacy: Lack of skills to use devices, navigate the internet, understand jargon and troubleshooting issues

Impacts of Digital Inequities

Access to technology enables access to essential services

- Tele-health
- Tele-education
- Financial services
- Remote work
- Emergency services

Inequities are ever apparent during the COVID-19 pandemic

State of the Region

- 9 to 10% of households do not have access to adequate internet speeds or a computer
- 25% of households earning less than \$50,000 a year do not have broadband subscriptions
- 20% of seniors age 65+ do not have a computer and/or broadband subscription
- 7% of pre-K to 12th grade students do not have a computer and/or broadband subscription
- 70% of those experiencing the divide are concentrated in low-income households



OVERVIEW: DIGITAL EQUITY CALL TO ACTION PILOT PROGRAM

About the Affordable Connectivity Program (ACP)

- The ACP provides a discount of up to \$30 per month toward broadband for eligible households and up to \$75 per month per households on qualifying Tribal lands.
- Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop or tablet if they contribute more than \$10 and less than \$50 towards the purchase price.



Pilot Program Overview

- To bolster the existing campaign for the ACP, SCAG will leverage the partnership with the California Emerging Technology Fund (CETF) to support ACP outreach.
- SCAG seeks to partner with cities, counties, and community-based organizations (CBOs) to expand ACP outreach and increase signups in unserved and underserved areas.
- SCAG will utilize Go Human engagement strategies and build on Go Human partnerships to expand outreach.

SCAG's Commitment to Equity & Engagement

- July 2020: SCAG Board adopted <u>resolution</u> on Equity & Social Justice
- May 2021: SCAG
 Board adopted <u>Racial Equity</u>

 <u>Early Action Plan</u>
- SCAG Public Participation Plan





About Go Human

- Go Human was originally launched in 2015 to reduce traffic collisions and encourage people to walk and bike more.
- Since then, Go Human has expanded the conversation into mobility justice and a variety of initiatives.
- For the next phase of Go Human, the program looks to leverage successful engagement strategies to expand toward agency-wide planning goals.

Local Engagement & Partnerships



Tactical
Demonstrations &
Safety Messaging



Go Human-Leverage & Build on Successes

Go Human Mini Grants

- 106 awardees across 4 funding rounds
- \$880k+ distributed

Co-Branded Advertising

- 126+ partners
- 1.3 billion impressions

Local Demonstrations

- 60+ partners
- 1/3 projects implemented

Local Champion Engagement

- 49 local leaders
 across 3 counties
 through
 Ambassadors
 Program
- 130 Safety Pledge signatories

Partnership with CETF

- CETF and California Broadband Council (CBC) adopted a goal of 90% enrollment in ACP by 2024 and 95% by 2027
- CETF have met with County, City, Public Health, CBOs and ISPs to discuss ways to accelerate ACP sign-ups
- CETF has provided toolkits, services, and strategies to those that need financial and strategic support
- Challenges with raising funds and commitment from ISPs, and lack of capacity and awareness among local jurisdictions
- SCAG can lead local engagement and sponsorship initiatives

Pilot Program Goals

Leverage successful Go Human local engagement strategies

Provide underserved/unserved areas access to affordable internet

Support health equity and disability justice by increasing access to affordable broadband

Expand existing partnerships and build new partners across the region

Support VMT and GHG reduction by increasing access to e-commerce, tele-education, etc.

Implement policy direction of SCAGs adopted Racial Equity Early Action Plan

Pilot Program Objectives

Target unserved and underserved areas based on ACP eligibility

Leverage existing partnerships and build new partners to reach eligible households

Pilot a sponsorship program to bolster the campaign

Develop a toolkit with tangible resources and strategies

Conduct local engagement through a pilot Digital Navigators program

Proposed Scope of Work

Local Engagement Throughout Process

Visioning & Outreach

- Partner identification
- Strategy development

Outreach Strategy Implementation

- Partnership development
- Targeted engagement
- Digital Navigators Cohort

Local Government Toolkit

- Co-branded messaging
- Strategies & engagement practices

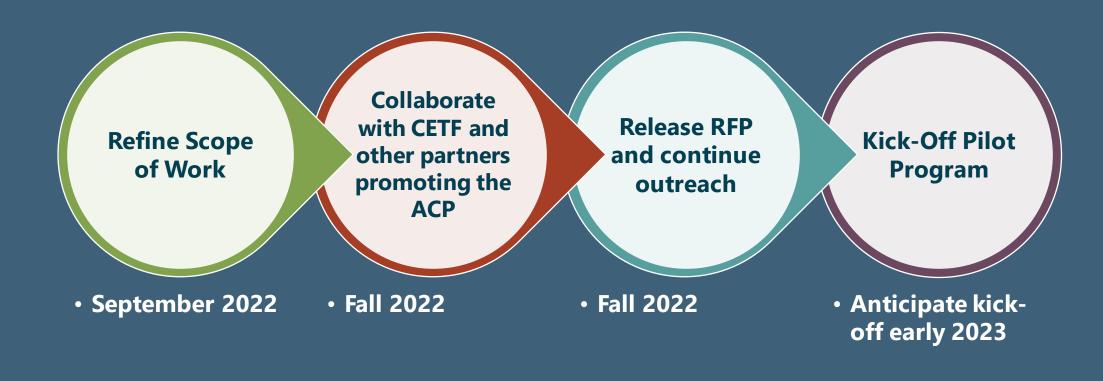
Sponsorship Program

Engage
 companies
 to provide
 sponsorships
 to bolster
 campaign

Evaluation & Final Report

- Survey collection& analysis
- Summary report & next steps

Timeline & Next Steps





THANK YOU!

For more information, please visit:

ACP: https://www.fcc.gov/acp

Go Human: https://scag.ca.gov/go-human



Transportation Safety Dashboard

September 21, 2022

WWW.SCAG.CA.GOV

Transportation Safety Dashboard Home Page

 SCAG website dedicated to all data, tools, and resources related to transportation safety

SCAG'S TRANSPORTATION SAFETY PROGRAM

As the data illustrate, the challenges confronting the region and the state are significant. SCAG is committed to ensuring transportation safety for all people in our region. Each year, SCAG evaluates its existing conditions to develop annual transportation safety targets. We assess fatalities and serious injuries on all public roads and establish safety targets at the regional level. These targets align with our goal of achieving Zero Deaths. We endeavor to use information and data to help us make better transportation decisions that result in fewer fatalities and serious injuries. We want to find solutions to make the region safer for everyone. A part of this effort to find solutions includes providing data and resources to practitioners through this Transportation Safety Dashboard.

PROGRAM GOALS



POLICY & PLANNING

Shaping policies and plans to advance transportation safety.



DATA COLLECTION & ANALYSIS

Analyzing and facilitating access to <u>transportation safety data</u>.



SUPPORTING LOCAL SAFETY EFFORTS

Partnering and offering resources to others to help <u>motivate</u> local



WANT TO LEARN MORE?

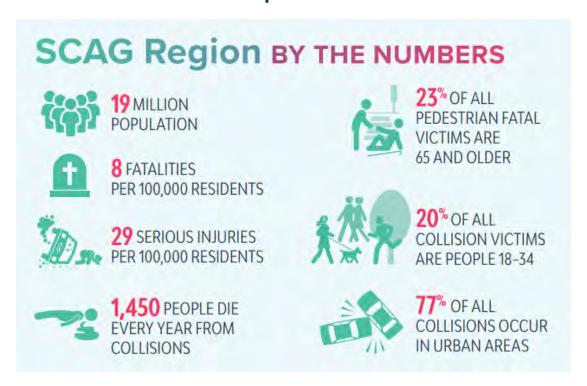
Check out the <u>Existing Conditions</u> and the <u>Regional High Injury</u>.

<u>Network</u>.



Existing Conditions Page

 Summary of the Transportation Safety Regional Existing Conditions Report

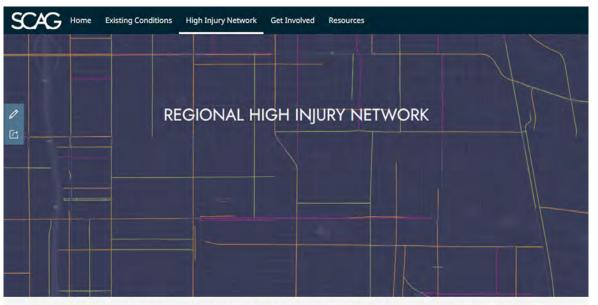




High Injury Network Page

- HIN Application
- Methodology
- What is an HIN?
- Resources for developing an HIN
- Featured HINs from the region



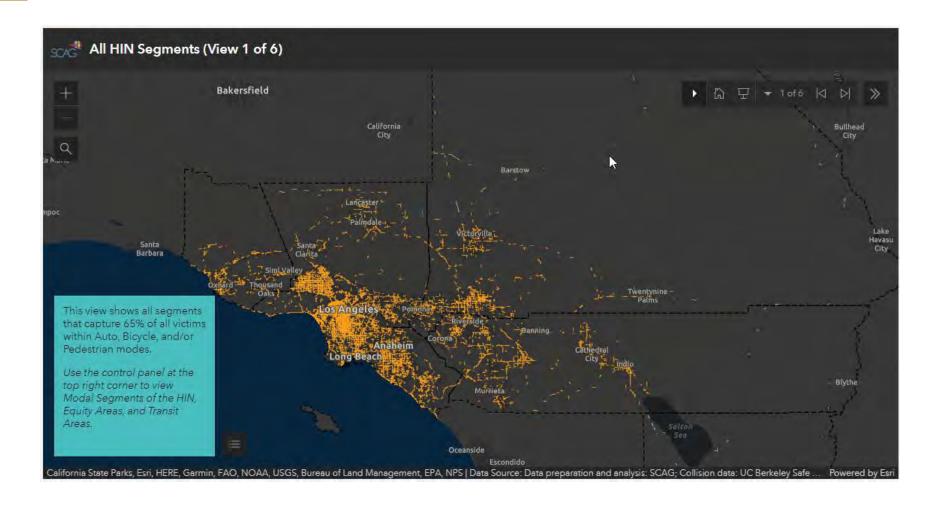


High Injury Networks (HINs) are one of many strategies for local agencies to begin addressing traffic fatalities and serious injuries. HINs identify stretches of roadways where the highest concentrations of collisions resulting in fatal or serious injuries occur on the transportation network. An HIN is not an assessment of whether a street or location is dangerous; instead, an HIN suggests which corridors within a transportation network carry a higher risk of injury.

In 2018, SCAG developed its first regional HIN. In developing the HIN, SCAG reviewed HIN methodologies from several jurisdictions, including Los Angeles, San Francisco, and Portland. SCAG borrowed elements from their approaches to develop one that could work for the entire region. In 2022, SCAG completed an update to the HIN that incorporates a new methodology and more up-to-date collision data.

SCAG's Regional HIN shows that 65 percent of all fatal and serious injuries occurred on just 5.5 percent of the regional transportation network. The HIN is primarily located in equity areas, with about 81 percent of the roadway miles in <u>SB 535 Disadvantaged Communities</u>, <u>Environmental Justice Areas</u>, or <u>Communities of Concern</u>. Almost half of the HIN is in transit areas, with about 46.9 percent of the roadway miles in <u>High Quality Transit Areas</u> or <u>Transit Priority Areas</u>. Explore the interactive map below to see which roadway segments are designated within SCAG's Regional HIN.

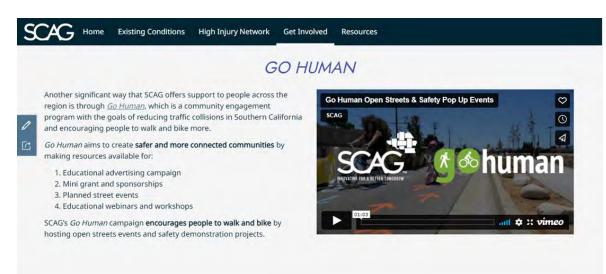
High Injury Network Application Preview



Get Involved Page

- Go Human Programs
 - Safety Campaign
 - Mini-Grants and Sponsorships
 - Kit of Parts
 - Education and Action
 - Community Ambassadors Program
- Safety Pledge





GET INVOLVED

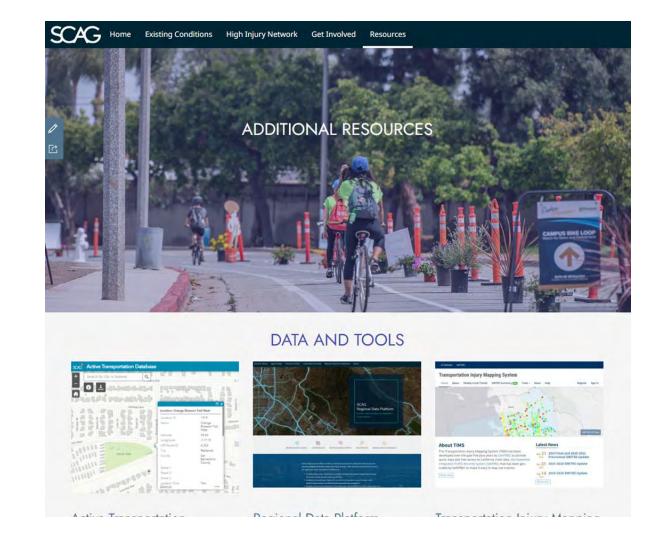
Join the Safety Campaign

At the center of *Go Human* is a regional safety advertisement campaign, which encourages drivers to slow down and watch for people walking and biking. Based on data from SCAG, people who walk and bike experience a disproportionate share of serious injuries and fatalities in traffic crashes. The safety campaign focuses on driver speeds, one of the systemic factors that contribute to roadway danger.



Resources Page

- Data and Tools
- Funding
- National, State, and Academic Resources



Transportation Safety Dashboard

 SCAG's Transportation Safety Resource Hub

- Home of the Regional High Injury Network
- Coming Fall 2022





THANK YOU!

For more information, please visit:

https://scag.ca.gov/transportation-safety



Connect SoCal SCP Call #4: Civic Engagement, Equity & Environmental Justice

September 2022

WWW.SCAG.CA.GOV



Agenda

- 1. Sustainable Communities Program (SCP) & Call for Applications Overview
- 2. Call for Applications Goals & Objectives
- 3. Applicant & Project Eligibility
- 4. Call Structure, Process, & Partnership Opportunities
- **5.** Proposed Scoring Criteria
- 6. Timeline



Sustainable Communities Program Overview

- Since 2005, the Southern California Association of Governments (SCAG) has provided resources and direct technical assistance to local jurisdictions via the Sustainable Communities Program (SCP).
- The 2020/21 SCP provided local agencies with three opportunities to access funding and resources to meet the needs of their communities, address recovery and resiliency strategies considering COVID-19, and support regional goals.
- SCAG will release a fourth Call for Applications for programs and projects prioritizing Civic Engagement, Equity & Environmental Justice in January 2023.

Sustainable Communities Program Goals

Provide needed planning resources Promote, address and ensure equity Encourage strategies to reduce VMT and GHG emissions Implement strategies in Connect SoCal **Support Connect SoCal Key Connections** Support regional resiliency Increase funding to the region

Learn more about the SCP on SCAG's website!

Regional Early Action Planning (REAP) 2021 Grant

\$246 million = SCAG region's formula share

Obligated by June 2024

Expended by June 2026

Accelerating infill housing development AND

Reduce Vehicle Miles Travelled AND

Affirmatively Further Fair Housing

Early Action Initiatives

- Sustainable Communities Program (SCP)
- Local Information Services / Regional Data
 Platform
- Subregional Partnership Program
 2.0 (Housing Element Support)
- Go Human

CTC Partnership Program

- Transit and other multi-modal services that will be critical in supporting VMT reduction
- Fund the development of plans, programs, and pilot projects

Program to
Achieve
Transformativ
e Housing
(PATH)

- Infrastructure and utilities to support housing development
- Preservation
- Housing Trust Funds
- Technical Assistance

SCP & SCAGs Racial Equity Action Plan

The Racial Equity Early Action Plan (REEAP), approved by the Regional Council in May 2021, established goals and a policy direction to advance racial equity through SCAG's programs.

SCP Call 4 directly supports the policy direction and Goal 3 of the Plan

"Encourage Racial Equity in Local Planning"

- Provide resources for CBO engagement in Local Planning
- Refine equity goals and evaluation criteria used in the Sustainable Communities Program
- Provide resources through the Sustainable Communities Program to promote Environmental Justice

SCP Call 4 CEE&EJ Goals & Objectives



Support the development of plans to close the racial equity gap.



Support a range of eligible land use and transportation activities.



Prioritize efforts that benefit **Communities of Concern** and **SB 535 Disadvantaged Communities**.

Project Eligibility

This program is anticipated to include up to \$5M through a mix of funding sources, including the Regional Early Action Planning Grants of 2021 (REAP 2.0).



Affirmatively Furthering Fair Housing



Accelerating Infill Housing



Reducing Vehicle Miles Traveled

Project Eligibility

Applicants may apply to one or more of the following SCP project categories



Housing & Land Use Strategies



Multimodal Communities

Affordable Housing Plans & Ordinances

Integrating Infill Housing into General Plans

Vision Zero Policy and Programs or Safety Plans

Multimodal Corridor Studies

Priority Populations

Quiolità ons Focuses geographic and regionwide benefits for **Disadvantaged** and **Historically Underserved**

Communities

SB535 Disadvantaged Communities (CalEnviroScreen 4.0)

SCAG Communities of Concern

TCAC/HCD Opportunity Areas

AB 1550 Communities

Applicant Eligibility

Agency Applicant

- Cities and Counties
- County Transportation Agencies
- Natural Resources or Public Land Agencies*
- Public academic institutions*
- Transit Agencies
- School Districts
- Tribal Entities
- Special District

Co-Applicant(s)

- Community Based Organizations (CBOs)**
- Non-profits**
- Social enterprises that fulfill a social or public service mission**
- Regional housing trust funds**

*eligible for REAP 2 funds only
**must be a registered 501c to be eligible for SB1 funds

Call for Applications Co-Applicant Partnership Structure

Meeting community needs through local partnerships

- Local agency could apply with up to two CBO coapplicant(s).
 - CBOs would be compensated to lead key elements of the project via an MOU with SCAG.
 - A Consultant team could be procured to support the local agency and perform identified work.

Proposed Application & Evaluation Process



SCAG develops guidelines with feedback from regional partners



Applicants submit proposals



SCAG holds office hours and coaching to support applicants



Proposals are evaluated and awarded based on pre-determined criteria

Proposed Scoring Criteria*

Project Need & Priority
Populations
Benefit

Project Design & Outcomes

Local Partnerships

Inclusive & Equitable Engagement

Applicants are encouraged to apply by completing an application via an online form

While one application is recommended, applicants may submit **multiple** applications

CEE&EJ Timeline*

April-June 2022

Initial Approach and Strategy

Fall 2022

Begin 1:1 Meetings

Winter-Spring 2023

Application Development

Coaching

Evaluation



Info Sessions

Draft Guidelines to Policy Committees

January 2023

Regional Council Approval

Call Opens

Application Coaching Continue 1:1 Meetings

Spring-Summer 2023

Project Recommendations and Awards

*subject to change



THANK YOU!

For more information, please visit:

https://scag.ca.gov/scp

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Active Transportation Program - Cycle 6

September 22, 2022

WWW.SCAG.CA.GOV

Cycle 6 ATP Augmentation

- Requests exceed funding available
- Legislative Efforts asked for \$1.5 billion for ATP
- Legislature and Governor approved \$1.049 billion in augmentation funds
- All funds are being applied to Cycle 6 ATP
 - Total funds : \$1.7 Billion
- SCAG's MPO Component Share:
 - From \$138 million to approx. **\$361 million**
- Population-Based Funding Targets



Cycle 6 ATP Schedule

- March 16-17, 2022 CTC adopts ATP Guidelines and Call for Projects
- April 7, 2022 SCAG adopts Regional ATP Guidelines
- June 15, 2022 Project Applications Deadline (postmark date)
- October 21, 2022 CTC Statewide Recommendations
- December 7-8, 2022 CTC adopts Statewide Projects List
- April 6, 2023 SCAG adopts MPO Recommendations
- April 21, 2023 Deadline to submit MPO Recommendations
- June 2023 CTC adopts MPO Projects List

SHSP Virtual Fall Regional Workshops

- Feature an overview of regional transportation safety trends
 - Best practices for saving lives along our roadways
 - Safe System Approach
 - Integrating Equity
 - Funding opportunities
 - Updates about the 2020–2024 Strategic Highway Safety Plan
- Los Angeles Workshop
- Thursday, September 29
- 9:00am 12:00pm
- Register at: https://dot.ca.gov/programs/safety-programs/shsp/workshops



THANK YOU!

For more information, please visit:

scag.ca.gov/active-transportation